



Dear Merchant,

Now presenting, Genesee County's newest and exciting festival! Be sure to mark your calendar for June 11th thru the 13th 2010, for the 1st annual "Circus Park Extravaganza". This new festival has joined together with the "6th Annual Bikes and Bands for Shrine Children" making this event very new and exciting for all ages. With the help of many Sponsors, volunteers, community members and the Elf Khurafeh Shrine, we have gained a new momentum and have expanded to a three day event this year which includes:

- **(New this year)** We will kick off the festivities with a Fireworks display by Great Lakes Fireworks... Great Lakes Fireworks has been providing professional, exciting and unique firework displays to customers throughout Michigan since 1994.
- **(New this year)** A full Carnival Midway by Schmidt Amusements. Schmidt Amusements is proud to feature exciting midway entertainment for young and old alike. They are a Michigan-based family owned and operated carnival company with over 30 years experience. The Schmidt family offers a wide array of contemporary as well as traditional attractions.
- **(New this year)** An 80' x 120' foot Entertainment Tent which has the room to facilitate 1000 people. This year we are also expanding our entertainment even more, featuring 2 nights of live entertainment. Friday Night we will be hosting a country entertainment showcase featuring Mandy Lane and the Lost Highway and the Brian Lorente band.
- **(Back Again)** Is the 6th Annual Bikes and Bands for Shrine Children. For the past 5 years the Bikes and Bands motorcycle ride and concert has entertained several thousands of participants annually and has raised several thousands of dollars for Shrine Center. The annual event has grown in attendance and again back by popular demand, is the Police escorted bike run which will ride from locations in Genesee County and will also be featured in our parade and end up at Circus Park.
- **(Back Again)** Also on Saturday we will again host an all day music concert featuring several bands from 2:00pm until 1:00am. We have many of last years performing bands already back on board and set to perform this year. Bands like, Rock-N-Roll Engineers, Forte, Monkey Grinder, The Motor City Josh band plus many others... This all day concert features 10 of the areas finest local bands.
- **(New this year)** Also coming in with me will be Carla Wallenda of the Flying Wallenda's. She will be performing a high pole act on a 100 foot sway pole. She will do 2-3 shows a day.

- We will also be hosting a Vendor / Crafter Alley and Bike Show. This year with the new and big developments, we are anticipating a very successful vendor / crafter alley and Bike show. Local businesses are also encouraged to take part as either a Vendor or Crafter is desired.

If this sounds like an atmosphere that would be conducive to advertising your company's products and services, or just want to help our cause? Then you've found one of Genesee County's best assets. Your advertisement / sponsorship will be seen and heard by:

- **Local Television**
- **Local Radio**
- **As well as many other local media outlets.**

I'm looking forward to discussing the various sponsorship opportunities that will be tailor-made to fit your business needs.

Sincerely,

Greg Carr
Sponsorship Chairperson
E-Mail: aimbrite1@yahoo.com
Phone: 810.686.2641

Geoff Childs
Sponsorship Chairperson
E-Mail: gchilds1988@yahoo.com
Phone: 810.399.9272

**2010 Circus Park Extravaganza for Shrine Children
And the 2010 Bikes and Bands Bike Ride
Sponsorship Opportunities - Due Date: May 15th, 2010**

In order to have a successful festival, the 2010 Circus Park Extravaganza for Shrine Children and Bikes and Bands Bike Ride, relies largely on sponsorships from area merchants. Your sponsorship is greatly appreciated and can be tailor made to fit your company's needs.

*For each one of these sponsorships, a prominent display of your sponsorship banner (s) including your company logo will be visible by thousands of spectators and participants.

**2010 Circus Park Extravaganza for Shrine Children
And the 2010 Bikes and Bands Bike Ride
Sponsorship Opportunities - Due Date: May 15th, 2010**

Gold Sponsor - \$1,000.00

- Sponsor can choose title of sponsorship, Official Parade, Fireworks or Entertainment Sponsor.
- Mentioned on TV Advertisements
- Mentioned on radio and all Live remote advertisements
- Premium exhibit space at the event
- Company logo placed on all print advertisements as main sponsor
- 3 Sponsorship Banners, advertising your Company/Organization in prominent locations
- 10 Tickets to event

Silver Sponsor - \$800.00

- Sponsor can choose title of sponsorship, Official Parade, Fireworks or Entertainment Sponsor.
- Mentioned on radio and All Live remote advertisement
- Premium exhibit space at the event
- Company logo placed on all print advertisements as main sponsor
- 2 Sponsorship Banners, advertising your Company/Organization in prominent locations
- 8 Tickets to event

Bronze Sponsor - \$500.00

- Mentioned on all Radio Live Remotes
- Company logo placed on all print advertisements as main sponsor
- 1 Sponsorship Banner advertising your Company/Organization in prominent locations
- 4 Tickets to event.
- Exhibit space at event

Copper Sponsor - \$300.00

- Company logo placed on all print advertisements as main sponsor
- 1 Sponsorship Banner advertising your Company/Organization in prominent locations
- 2 Tickets to event.

Donation Sponsor - \$200.00

- 1 Sponsorship Banner advertising your Company/Organization in prominent locations
- 2 Tickets to event.

All Sponsors from Gold through Donation will have Their Names and Logos:

Listed with a Website Link on the Bikes and Bands official website.

Proceeds are for the benefit of the Elf Khurafeh Shrine Temple Operations. Payments are not deductible as charity contributions.



June 11th thru the 13th 2010
 4240 W. Wilson Rd. - Clio MI 48420
 (810) 686-2641
www.bikesandbands.com

The Elf Khurafeh Shrine would like to thank you for your participation!
 Please fill out completely and select which sponsorship level you would like to
 commit to and Fax to (810) 232-3055

Attn: Greg Carr / Geoff Childs - Sponsorship Chairman (810) 686-2641

Business name: _____
 Contact: _____
 Phone Number () _____
 E-mail Address _____
 Selected Sponsorship \$ _____

Please make check payable to: Bikes & Bands for Shrine Children

Please check off the Sponsorship level you are contributing

Gold: \$1000.00 Silver: \$800.00
 Bronze: \$500.00 Copper: \$300.00
 Donation: \$200.00

Mail to: Bikes & Bands for Shrine Children P.O. Box 3261 Saginaw MI 48065

Due to the different levels of Sponsorship Entitlements, Please refer to the page titled "Bikes and Bands Sponsorship opportunities" (included in the package) for details.

Please help us make a difference in a child's life by joining us on:
 June 11th, 12th and 13th 2010
 At the Elf Khurafeh Shrine Park located at 4240 W. Wilson RD Clio, MI 48420

Gate opens Friday June 11th at 4:00pm and will close Sunday June 13th at
 6:00pm. 3 Fun Filled Days of Great Music and Festivities.